

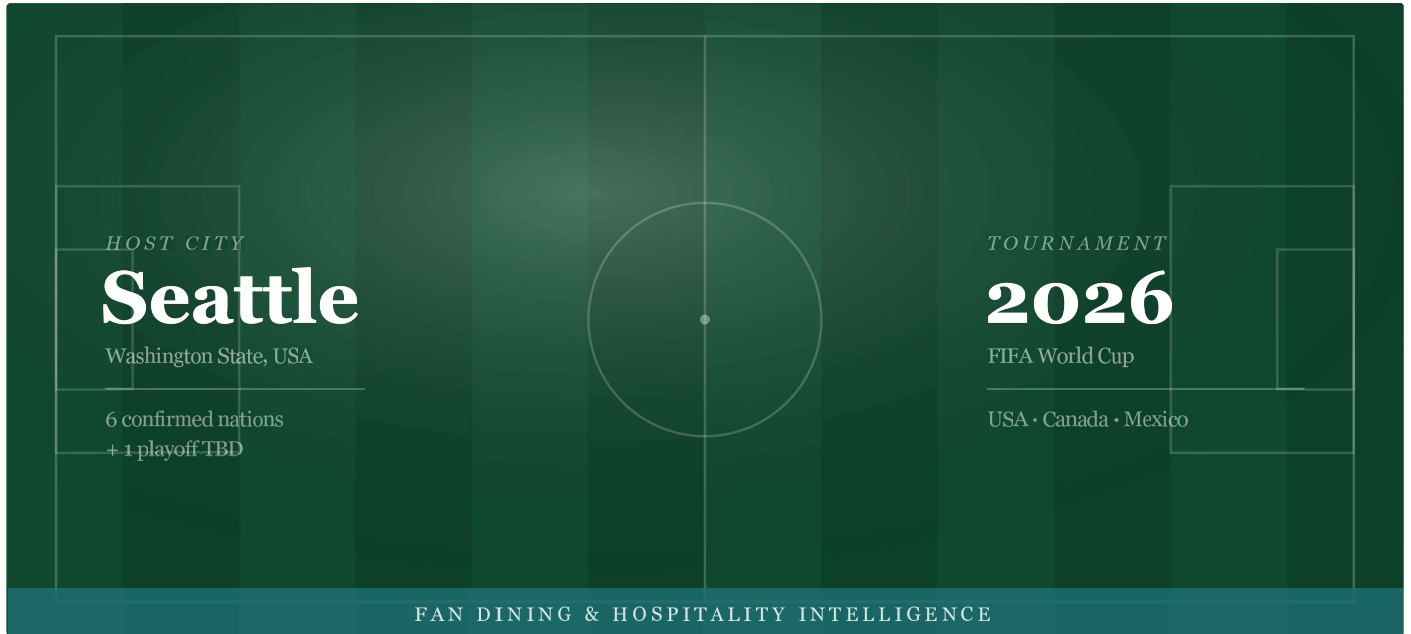
Seattle Fan Intelligence World Cup 2026

Seattle

6 confirmed teams

+ 1 playoff TBD

Prepared April 2026



01 Fan group profiles

Red top border = halal-certified required · Teal = standard · Gray = TBD

Highest halal demand of any host city

Seattle hosts 3 nations with critical halal requirements — Egypt, Qatar, and Iran. This is tied with SF Bay Area for the most critical-priority nations of any World Cup host city. Halal-certified sourcing is essential, not optional.

BE

Belgium

Français, Nederlands · Very High English

Credit/Debit Tips: No Alcohol: High

Halal: Low Early dinner Social

Est. spend per visit

\$30–55

Belgian, French-influenced · Beer

EG

Egypt

العربية · Low–Medium English

Halal: CRITICAL No alcohol

Cash/Debit Tips: No Late dinner

Est. spend per visit

\$20–35

Egyptian, Middle Eastern · No beverage sales

US

United States

English · Native

Credit/Debit Tips: YES Alcohol: High

Halal: Low Varied timing Functional

Est. spend per visit

\$20–40

American, BBQ, Diverse · Beer, Cocktails

AU

Australia

English · Very High

Credit/Debit Tips: No Alcohol: High

Halal: Low Early dinner Social

Est. spend per visit

\$25–45

Australian, Asian-fusion · Beer, Wine

QA

Qatar

العربية, English · High

Halal: CRITICAL No alcohol

Credit/Debit Tips: No Late dinner

Est. spend per visit

\$30–55

Gulf, Middle Eastern · No beverage sales

IR

Iran

فارسی · Medium English

Halal: CRITICAL No alcohol

Cash/Debit Tips: No Late dinner

Est. spend per visit

\$20–35

Persian · No beverage sales



Playoff TBD

One of 6 inter-confederation playoff teams

Profile pending

Monitor playoff outcomes. Confederation path will likely be UEFA or inter-confederation. Full profile can be added once confirmed.

02 Seattle snapshot

Aggregated figures across the 6 confirmed fan groups

NATIONS TIPPING STANDARD

1

USA only — 5 nations do not
tip

HALAL-CRITICAL NATIONS

3

Egypt, Qatar, Iran — highest
in WC26

HIGH ALCOHOL NORM

3

Belgium, USA, Australia

SPEND CEILING (AVG)

\$46

Avg high across 6 nations

03 Dining patterns & timing

When and how Seattle's fan groups prefer to eat

MEAL TIMING BY NATION

Split between early and late dinner

Belgium and Australia eat early (6–8pm); Egypt, Qatar, Iran eat late (8–10pm+)

Belgium 6–8pm

Australia 6–8pm

United States 6–9pm (varied)

Egypt 8–10pm

Iran 8–10pm

Qatar 8–11pm

TIME AT TABLE

Wide variation in expected meal duration

Middle Eastern and Iranian guests expect significantly longer seatings — plan table turns accordingly

Belgium 60–90 min

Australia 60–90 min

United States 45–75 min

Egypt 90–120 min

Iran 90–120 min

Qatar 90–120 min

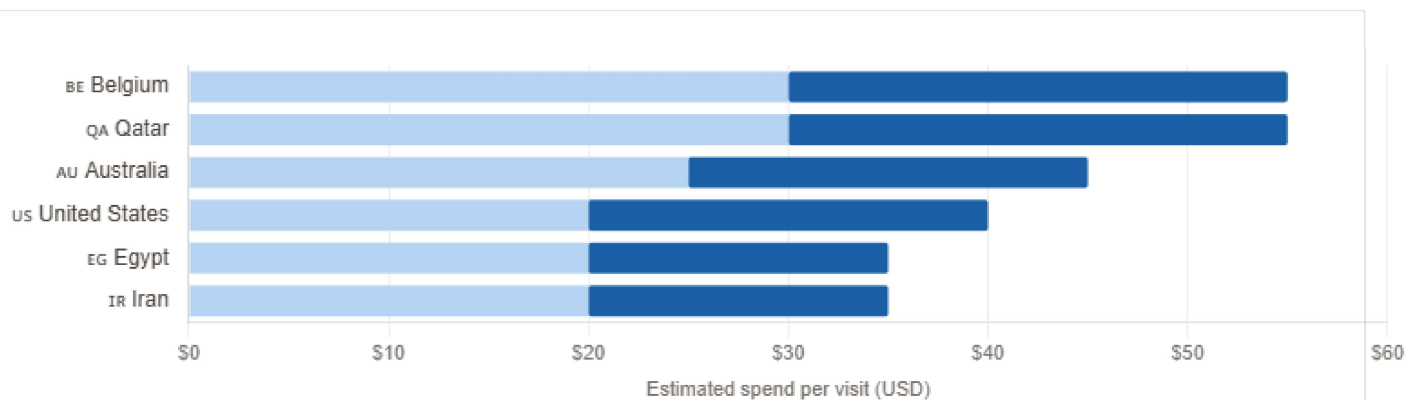
FULL DINING REFERENCE

At-a-glance comparison across all confirmed Seattle nations

NATION	DINNER WINDOW	MEAL DURATION	ALCOHOL	GROUP DINING	LATE-NIGHT INTEREST	FAVORED DRINKS
BE Belgium	6–8pm	60–90 min	Yes	Medium	Low	Beer
EG Egypt	8–10pm	90–120 min	Rare	High	Medium	None (halal)
US United States	6–9pm	45–75 min	Yes	Medium	Medium	Beer, Cocktails
AU Australia	6–8pm	60–90 min	Yes	Medium	Medium	Beer, Wine
QA Qatar	8–11pm	90–120 min	Rare	High	Medium	None (halal)
IR Iran	8–10pm	90–120 min	Rare	High	Medium	None (halal)

04 Estimated dining spend

Per-fan, per-visit spend range for Seattle's confirmed nations



Spend floor Additional range

Belgium and Qatar are the highest-spend covers (\$30–55). Note that halal-critical nations (Egypt, Qatar, Iran) will generate zero beverage revenue.

05 Seattle-specific action items

What operators in Seattle should prioritize before opening day



Halal certification is key

3 of 6 confirmed fan groups require halal-certified food. Sourcing and signage must be in place before matches begin — "halal-friendly" is not sufficient for these groups.



Keep kitchens open to 11pm+

Qatar fans eat as late as 11pm. Egypt and Iran follow at 8–10pm. Post-match dining peaks late — closing at 9pm means missing the largest halal-market group entirely.



Only one nation tips

The US is the sole tipping nation among Seattle's confirmed groups. Auto-gratuity on all parties or clear multilingual tip guidance on checks will protect staff income from 5 non-tipping nations.



Beverage split is 50/50

Belgium, USA, and Australia are high-alcohol-norm markets. Egypt, Qatar, and Iran will not consume alcohol. Dual menu — one beverage, one alcohol-free — serve both segments cleanly.



Arabic and Farsi signage needed

Egypt and Iran are Low-Medium English. Qatar fans are High but Arabic-primary. Menu translations or QR-linked translated menus in Arabic and Farsi will serve half of Seattle's fan base.



Use WhatsApp for outreach

WhatsApp is the primary messaging app for all 6 confirmed nations. Telegram is also used by Iranian fans. SMS and email campaigns will underperform — WhatsApp broadcast lists are the right channel.