



Payment Processing Priorities: THE TOP 3 THINGS TO CONSIDER WHEN YOU'RE READY TO SHOP



Washington
Hospitality
Association



PAYMENT SOLUTIONS
RATES AND SERVICE YOU CAN TRUST



THE THREE PAYMENT PROCESSING PRIORITIES



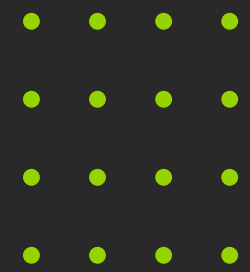
Technology



Price



Service





TECHNOLOGY

POS
hardware/software
features and
functionalities

Know your
technology needs

Integration

Online ordering, gift
cards, customer
loyalty programs

Stand alone
terminals vs. POS

Handhelds





PRICE

How much are you paying?

Are you paying a higher rate now?

Do you have to haggle?

Surcharges

Rules around surcharges





SERVICE

- Can you get help when something goes wrong
- Do you have a timely, reliable source to go to for service and support
- Continually looking for something better
- Do they deliver on customer service guarantees



WHAT WE OFFER



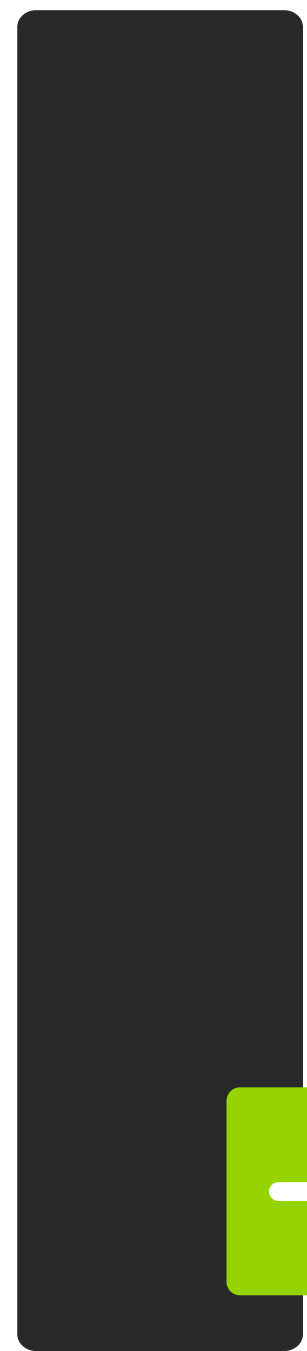
Feature and functionality rich POS technology partners



Low "locked in" processing rates



Top notch service to all members on our program





ANY QUESTIONS?

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