



PR AGENCY FEAREY JOINS WASHINGTON HOSPITALITY ASSOCIATION'S ADVISORY NETWORK

Firm offers crisis communications support to WHA's membership of hospitality professionals

February X, 2024 (SEATTLE) – [Fearey](#), the most established public relations firm in the Pacific Northwest, has joined the [Washington Hospitality Association's](#) Advisory Network as a communications advisor for the trade group's more than 6,000 hotel, restaurant and hospitality industry members.

The Washington Hospitality Association Advisory Network provides professional consulting services to the state's hospitality industry. Consultants are dedicated to the highest level of consulting performance and client service. Annually, each member receives 30 minutes of complimentary consulting from each of the areas of expertise. The Network gives independent operators access to best-of-class professionals at their fingertips.

"We are thrilled to have the Fearey team join our Advisory Network and offer their communication expertise as a benefit to our members," said Anthony Anton, President & CEO of the Washington Hospitality Association. "We don't have the resources to manage public relations issues or crises when they arise, so Fearey will be a valuable resource."

Widely known and respected for its tourism, travel, hospitality and retail expertise, Fearey has more than 43 years of experience across the Pacific Northwest. Fearey has a deep history supporting pivotal cultural and culinary events including Seattle's Bumbershoot music and arts festival, the Bite of Seattle, and Auction of Washington Wines. Fearey was instrumental in bringing Seattle its first National Hockey League franchise in 100 years and hosting Tacoma's 2017 MiLB Triple-A All-Star Game. Fearey has worked with many local restaurateurs including Next Level Burger, Lyfe Kitchen, Tutta Bella, and Bar Louie and provides everything from community outreach and government relations to sales support, social media, influencer relations and public relations. Fearey has also helped open some of the region's most eclectic hotels including the flagship Embassy Suites in Seattle's Pioneer Square neighborhood and the Moxy Hotel in South Lake Union.

In 2023, Fearey partnered with more than 100 companies and organizations. Highlighting the team's growth, PRNEWS recognized Fearey as [Top Agency Elite 100](#), Seattle Business Magazine's Best Companies to Work, and both Puget Sound Business Journal's [100 Fastest-Growing Companies in Washington](#) and [Family-owned Companies](#) lists. Fearey was also named a finalist for PRNEWS' Platinum Awards in the ["Agency of the Year: Small" firm](#) category.

About Washington Hospitality Association

The [Washington Hospitality Association](#) is the state's leading hospitality trade group, representing more than 6,000 members of the hotel, restaurant and hospitality industry. The Washington Restaurant Association (established 1929) and the Washington Lodging Association (established 1920) joined forces in 2016 to create the Washington Hospitality Association that supports and advocates for restaurateurs, hoteliers and related hospitality industry professionals in the state capitol and communities statewide.

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About Fearey

Fearey is the most established independent public relations, public affairs and digital media firm in the Pacific Northwest. For 43 years, the full-service integrated communications agency has provided professional services for some of the region's leading public, private and nonprofit organizations. Founded in 1981 by legendary PR icon Pat Fearey, the firm was built to push boundaries, test the status quo, and to do amazing things. The firm is a founding member of the Public Relations Global Network (www.prgn.com), an international organization of leading independent, owner-operated PR agencies. For more information, visit fearey.agency.

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