

2015 Restaurant Profile

Statewide

Number of units*	13832
Sales**	\$10,700,000,000
Average sales per restaurant	\$773,569
Number of employees***	219,650
Employee wages paid***	\$3,800,000,000
Average employees per location	14

Menu theme	Percent of total market
American, general	15%
Asian	16%
Pizza	8%
Italian	3%
Deli, sandwiches and subs	10%
Mexican	9%
Burgers	7%
Coffee, desserts	17%
Pub, sports bar or tavern	7%
American, other specific	7%
Ethnic, other	3%

Gross sales	Percent of total market
<\$500,000	69%
\$500,000 – \$1 million	16%
\$1 million – \$2.5 million	12%
\$2.5 million +	2%

Service type	Percent of total market
Full	41%
Quick/counter	36%
Limited service	18%
Other	5%

Employee size	Percent of total market
1 – 4	22%
5 – 9	31%
10 – 19	30%
20 – 49	14%
50 – 99	2%
100 plus	1%

* Department of Revenue, 2014, 1st Quarter

** Department of Revenue, 2013 Annual Report

*** Employment Security, 2013 Annual Report



ASSOCIATION

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